

Silent Running Introduces New USA-made Product, SR CAR at 2013 SEMA Show

East Haven, CT (July 1, 2013) - Silent Running (www.silentcoating.com) is excited to announce a new addition to the product line, SR CAR, a high performance liquid coating used to dampen vibration, reduce unwanted road noise, and improve stereo quality.

Unlike the other sound deadening products, SR CAR requires no cutting, fitting or peeling and there is no scrap! The product has excellent adhesion and is designed as a permanent coating that can be painted over. "Our goal is to make car restoration as easy as possible for both car shops and individuals without sacrificing quality," said Silent Running President Brian Prinz. "The ability to manufacture SR CAR in the USA was very important and we can't wait to display the benefits of SR CAR at the 2013 SEMA show."

Stop by the Silent Running booth to try out SR CAR using our hands on demonstration, and to learn more about how the sound and vibration dampener can help your projects!

About Silent Running:

Silent Running is a high performance, viscoelastic coating used to dampen vibration and reduce unwanted noise. SR CAR can easily be sprayed, rolled on, or painted to wheel wells, rocker and door panels, trunks, firewalls, and all interior surfaces for a quiet ride. Even better, it is manufactured and distributed in the USA! There are many kits to choose from in order to accurately help with projects. For more information about SR CAR®, please visit SEMA Booth #50115, www.silentcoating.com or call 877-436-6542.